



Company Information:

Organization: _____
Contact Person: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Fax: _____
E-Mail: _____ Website Address: _____

Sponsorship:

- Exhibitor Sponsor (\$2,950)
Conference Keynote Sponsor (\$8,500)
Conference Featured Speaker Sponsor (\$5,000)
'No Booth' Option flier insert (\$1,500)
Luncheon Presentation Sponsor (\$9,500 includes lunch cost)
Networking Dinner Reception (\$5,000)
Conference Board of Directors Meeting Sponsor (\$8,500)

Payment Method:

Please check: [] MasterCard [] Visa [] American Express
[] Check payable to: SAANYS

Name as it appears on the card (Print CLEARLY): _____
Card Number: _____
Expiration: _____ Code: _____

Please mail the above information and payment to: SAANYS, Deborah G. Taylor, 8 Airport Park Blvd., Latham, NY 12110, Fax: (518) 782-9552, dtaylor@saanys.org

(Upon receipt of this form, you will receive a confirmation. All booth space must be paid for 30 days in advance or you may lose your designated space.)

Exhibiting Sponsor - \$2,950

Before the Conference

- Name and logo will appear on pre-conference marketing materials
Acknowledgment of conference sponsors on the SAANYS website and newsletter

At the Conference

- Exhibit Space: Exhibits will be in the lobby area that leads conference participants between workshops, keynote sessions and meals. Coffee breaks and a cocktail reception will be held in the exhibit area.
One table top display in the exhibit area to include one 6' display table with 2 chairs
Company name and logo displayed prominently on signage
Corporate recognition and write-up in the annual conference program and conference app
Includes one-hour cocktail reception in the exhibitor area
Invitation for two representatives to the member networking reception/dinner
Opportunity to attend all conference workshop sessions, receptions, and keynotes

Advertising/Exhibiting Sponsor - \$2,950

After the Conference

- *News & Notes* newsletter feature on conference sponsors
- List of conference participants
- Website link on the SAANYS website for one year
- One-half page color advertisement in the SAANYS magazine (\$1,900 value)
- Receipt of all publications for one year
- Resources newsletter – write-up with logo and contact information up to 200 words

Conference Featured Speaker Sponsor - \$5,000

All of the benefits of Exhibiting Sponsor, plus...

- Acknowledgment and introduction of company rep by board member
- Opportunity to make brief welcoming remarks (2-3 min)
- Signage with logo at the meeting
- Corporate materials on chairs at the meeting
- One-quarter page advertisement in program
- One advertisement in SAANYS e-newsletter, *News & Notes*

Luncheon Presentation Sponsor - \$9,500

4 opportunities (includes all lunch costs)

All of the benefits of Exhibiting Sponsor, plus...

- Introduction by SAANYS board member and the opportunity for an hour lunch presentation (lunch cost included).
- Premium exhibit space
- Signage with logo in workshop room
- Opportunity to distribute materials to all attendees
- One-half page advertisement in the conference program
- 2 minute video clip advertisement shown at various times during the conference

Board of Directors Meeting Sponsor - \$8,500 – 1 Exclusive Opportunity!

All of the benefits of Exhibiting Sponsor, plus...

- Introduction by SAANYS president and the opportunity for a 10-minute presentation at the meeting
- Premium exhibit space
- Signage with logo at the board meeting
- Opportunity to distribute materials to all attendees
- One half page advertisement in the conference program
- 2 minute video clip advertisement shown at various times during the conference
- One full page, full color advertisement in SAANYS *Vanguard/Practices* magazine (\$2,500 value)

Conference Keynote Sponsor - \$8,500

All of the benefits of Exhibiting Sponsor, plus...

- Acknowledgment and introduction by SAANYS president at the keynote
- One-hour participation in a focus group breakfast discussion with the Board of Directors
- Opportunity to introduce keynote speaker and make welcoming remarks
- Premium exhibit space
- Signage with logo at the keynote session or in attendee bags
- Corporate materials on chairs at the keynote session
- One full page, full color advertisement in the SAANYS conference program
- 2 minute video clip advertisement shown at various times during the conference
- 3 advertisements in SAANYS e-newsletter, *News & Notes*
- One full page, full color advertisement in SAANYS *Vanguard/Practices* magazine (\$2,500 value)

Networking Dinner Receptions – \$5,000

Cohost a networking international food station reception for all attendees to be held on Sunday evening, 7:30 pm-9:00 pm. Includes signage and advertising. A wonderful opportunity to interact with all conference attendees!

“No Booth” Option – \$1,500

Sponsors will have their **materials distributed to all attendees in the conference bag** and receive sponsorship recognition in signage at the conference and in the conference program. Companies may also send a prize for a drawing which will be announced in advance.

Additional Sponsorship Opportunities

Lanyards, bags, pens, gifts, refreshment breaks, breakfast, dessert sponsor, cocktail reception, transportation, etc.