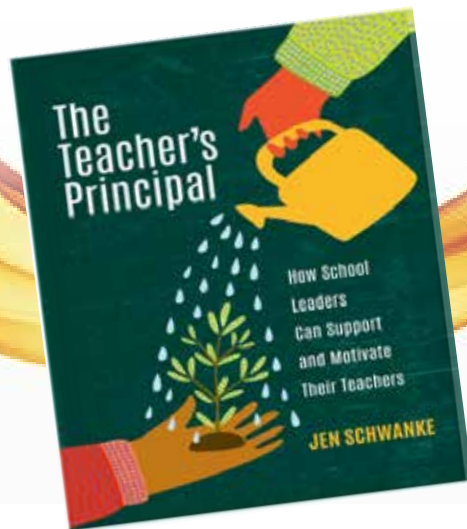


# SAANYS AND NYSASCD 3-PART VIRTUAL SUMMER SERIES



**JULY 18-20, 2023**

## How You Can Support and Motivate Teachers and Staff

\$159 SAANYS or NYSASCD Members | \$179 prepay non-members  
\$139 per registrant for teams of 4 or more – members and nonmembers  
10:00 - 11:30 am

If you are feeling that motivating staff and elevating morale is getting harder, you are not alone. At a 2022 leadership symposium sponsored by EdWeek, low teacher and staff morale ranked high on the list of issues school leaders cited as having the greatest impact. The first ever Merrimack Teacher Survey, done in conjunction with EdWeek Research, found that less than half of the respondents feel that they are respected and viewed as professionals. A quick look at social media reveals a flood of 'unhappy teacher' and staff videos where unsurprisingly, much of the blame is directed toward school leaders. Many times we learn the hard way that even actions meant to boost morale can backfire.

**SAANYS and NYSASCD are excited to have Jen Schwanke, EdD facilitating a three-day**

**summer series focused on this important topic of motivating staff and improving morale.** In addition to being a longtime educator who has taught and led at all levels, including 17 years as a principal, Jen is an author of three ASCD books, including: *The Teacher's Principal: How School Leaders Can Support and Motivate Their Teachers*; *You're the Principal, Now What?*; and *8 Ways to Revitalize Your School Leadership*. She is currently a co-host of the popular podcast, *Principal Matters*, and is a deputy superintendent and an instructor in educational administration at Miami University of Ohio.

**This three-session virtual workshop is designed to be relevant to all school leaders:** principals and assistant principals, as well as directors, essential service leaders, and central office leaders. **The e-book *The Teacher's Principal* is included with all registrations.**

[REGISTER ONLINE](#)



CTLE CREDIT PROVIDED



SCAN  
Summer Series  
Outline